

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

CHUBA HUBBARD and KEIRA
MCCARRELL, on behalf of themselves and all
others similarly situated,

Plaintiffs,

v.

NATIONAL COLLEGIATE ATHLETIC
ASSOCIATION; ATLANTIC COAST
CONFERENCE; THE BIG TEN
CONFERENCE, INC.; THE BIG 12
CONFERENCE, INC.; PAC-12
CONFERENCE; and SOUTHEASTERN
CONFERENCE,

Defendants.

Case No. 4:23-cv-01593-CW

**DECLARATION OF CARLA A. PEAK
REGARDING SETTLEMENT NOTICE
PROGRAM**

I, Carla A. Peak, declare as follows:

1. I have personal knowledge of the matters set forth herein and if called as a witness I could and would testify competently to them.

2. I am a nationally recognized expert in the field of legal notification, and I have served as an expert in countless federal and state cases involving class action notice plans.

3. I am a Vice President of Legal Notification Services for Verita Global, LLC (“Verita”) f/k/a KCC Class Action Services, LLC or KCC, a firm that specializes in comprehensive class action services, including legal notification, email and postal mailing campaign implementation, website design, call center support, class member data management, claims processing, check and voucher disbursements, tax reporting, settlement fund escrow and reporting, and other related services critical to the effective administration of class action settlements. With more than 30 years of industry experience, Verita has developed efficient, secure, and cost-effective methods to effectively manage the voluminous data and mailings associated with the noticing, claims processing and disbursement requirements of these matters to ensure the orderly and fair treatment of class members and all parties in interest. Verita has been retained to administer more than 7,500 class actions and distributed settlement payments totaling well over a trillion in assets. Our experience includes many of the largest and most complex administrations of both private litigation and of actions brought by state and federal government regulators.

4. The purpose of this declaration is to provide information related to Verita’s qualifications and experience,¹ as well as to detail the proposed notice plan (the “Notice Plan”) designed to provide notice to class members of this settlement.

VERITA’S BACKGROUND AND EXPERIENCE

5. As an industry leader, Verita has been retained to administer more than 7,500 class actions and distributed settlement payments totaling well over a trillion dollars in assets. Our experience includes many of the largest and most complex administrations of both private

¹ KCC acquired Gilardi & Co. LLC in 2015. KCC and Gilardi & Co. LCC rebranded as Verita Global LLC in June 2024. This Declaration combines the class action notice and administration experience of both firms.

litigation and of actions brought by state and federal government regulators. As such, we are familiar with, and guided by, Constitutional due process provisions, the Federal Rules of Civil Procedure, and the relevant case law relating to legal notification.

6. More specifically, Verita was appointed as the notice administrator for the class certification phase of this case, as well as the notice or claims administrator in other cases involving collegiate athletics, including *O'Bannon v. National Collegiate Athletic Association*, No. 4:09-cv-03329-CW (N.D. Cal.), and *In re: NCAA Athletic Grant-In-Aid Antitrust Litigation*, No. 14-md-2541 (N.D. Cal.). Because of these previous appointments, Verita is already familiar with administering notice campaigns aimed at current and former NCAA athletes, the demographics of likely class members, and the media outlets through which publication notice is proposed.

7. Verita has also been appointed as the notice or claims administrator in a variety of antitrust matters, including *Barba v. Shire U.S., Inc.*, No. 1:13-cv-21158 (S.D. Fla.); *In re Aftermarket Filters Antitrust Litigation*, No. 1:08-cv-04883 (N.D. Ill.); *In re Asacol Antitrust Litigation*, No. 1:15-cv-12730 (D. Mass.); *In re Blood Reagents Antitrust Litigation*, No. 09-md-2081 (E.D. Pa.); *In re Domestic Drywall Antitrust Litigation*, No. 2:13-md-02437 (E.D. Pa.); *Fond Du Lac Bumper Exchange, Inc. v. Jui Li Enterprise Company, Ltd.*, No. 2:09-cv-00852 (E.D. Wis.); *In re: Fresh and Process Potatoes Antitrust Litigation*, 4:10-md-02186 (D. Idaho); *In re HIV Antitrust Litigation*, No. 3:19-cv-2573 (N.D. Cal.); *In re Hypodermic Products Antitrust Litigation*, No. 05-cv-1602 (D. N.J.); *In re Intuniv Antitrust*, No. 1:16-cv-12396 (D. Mass.); *In Re Korean Ramen Antitrust Litigation*, No. 13-cv-4115 (N.D. Cal.); *In re Lidoderm Antitrust Litigation*, No. 3:14-md-02521 (N.D. Cal.); *In re Lithium Ion Batteries Indirect Antitrust Litigation*, No. 13-md-02420 (N.D. Cal.); *In re: Nexium (Esomeprazole) Antitrust Litig.*, No.

1:12-md-2409 (D. Mass.); *In re Potash Antitrust Litigation* (II), No. 1:08-cv-06910 (N.D. Ill.); *In re Remicade Antitrust Litigation*, No. 2:17-cv-04326 (E.D. Pa.); *In re Solodyn (Minocycline Hydrochloride) Antitrust Litigation*, No. 1:14-md-02503 (D. Mass.); *In re: Skelaxin (Metaxalone) Antitrust Litigation*, No. 1:12-md-02343 (E.D. Tenn.); *In re Thalomid and Revlimid Antitrust Litigation*, No. 2:14-cv-06997 (D. N.J.); and *In re Titanium Dioxide Antitrust Litigation*, No. 10–CV–00318 (D. Md.). More information about VERITA’s experience can be found at www.VeritaGlobal.com.

8. Verita has administered over 10,000 cases and has been recognized as a best claims administrator by *The Recorder*, *The New York Law Journal*, and *The National Law Journal*. The 2022 Antitrust Annual Report on Class Action Filings in Federal Court, published in September 2023, reported that from 2009 to 2022, Verita ranked among the top claims administrators by aggregate settlement amount and second by number of settlements.

9. Over the last two years, Verita has not served as the settlement administrator for Settlement Class Counsel Jeffrey Kessler of Winston & Strawn LLP or Steve Berman of Hagens Berman Sobol Shapiro LLP. Verita recently served as the class certification administrator for Mr. Berman and Mr. Kessler in *In re: College Athlete NIL Litigation*, No. 4:2020-CV-03919-CW. Verita also served as the settlement administrator, appointed more than two years ago, for Mr. Berman in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, No. 8:10-ml-02151 (C.D. Cal.) and *In re: NCAA Athletic Grant-In-Aid Antitrust Litigation*, No. 14-md-2541 (N.D. Cal.).

10. In forming my opinions, I draw from my in-depth class action case experience. I have worked in the class action notification field for more than 20 years. During that time, I have been involved in all aspects in the design and implementation of class action notice planning, as

well as drafting plain language notice documents that satisfy the requirements of Rule 23 of the Federal Rules of Civil Procedure and adhere to the guidelines set forth in the *Manual for Complex Litigation, Fourth* and by the Federal Judicial Center (“FJC”).

11. I have worked with class counsel to develop various forms of notice for Court approval in this case. All forms of notice have been designed to be noticeable, clear and concise, and written in plain, easily understood language.

12. The reach of the Notice Program is consistent with other effective court-approved notice programs. Additionally, the FJC’s Judges’ Class Action Notice and Claims Process Checklist and Plain Language Guide (the “FJC Checklist”) considers reach of 70% or greater among class members reasonable, which this Notice Plan is expected to exceed.

NOTICE PLAN

Class Definition

13. The Notice Plan is designed to provide notice to the following Class:

All current and former NCAA athletes who competed on a Division I athletic team at anytime between April 1, 2019 and September 15, 2024 who would have met the requirements for receiving an Academic Achievement Award under the criteria established by their schools for qualifying for such an Award.

14. The Class excludes individuals who released their damages claims as part of the Settlement Agreement in *In re NCAA Grant-in-Aid Cap Antitrust Litigation*, No. 14-md-02541-CW (N.D. Cal. Dec. 6, 2017), ECF No. 746. The Class also excludes the officers, directors, and employees of Defendants, all judicial officers presiding over this action and their immediate family members and staff, and any juror assigned to this action.

15. It is my understanding that Defendants have agreed to request recent contact information from Division I universities corresponding to the Settlement Class for all Settlement Class Members. Direct notice will be provided to all Settlement Class Members where email or

physical address information is provided by Defendants.

16. Verita has developed a digital media notice program designed to reach over 80% of likely Settlement Class Members in this settlement, as well as class members in *In re: College Athlete NIL Litigation*, No. 4:20-cv-03919-CW (N.D. Cal.) (“*NIL*”) (a similar settlement with the same Defendants and a class of college athletes that will be implemented simultaneously with this one to take advantage of the efficiencies). When combined with the direct notice efforts, the notice program is expected to reach a substantially higher percentage. Although not measurable, the press release, and an extensive organic media effort will further extend reach and frequency of exposure among the Settlement Class.

17. Due to the overlapping nature of this settlement and overlapping identity of Settlement Class Members with the *NIL* settlement, one settlement website will be used. All notices, print and digital, will drive traffic to a single website where student-athletes will be able to determine whether they are included in one settlement or both settlements, one class or multiple classes, and file a claim for all monies they may be entitled to from both settlements. Utilizing one settlement website will enhance the overall experience for affected student-athletes and streamline the administration process. Verita expects a significant amount of traffic to the settlement website.

Individual Notice

18. Verita will send an email notice to all Settlement Class Members for which an email address has been provided by the Defendant and/or applicable university. Email notice is well suited to the demographics of the Class, is a preferred communication method of Settlement Class Members, and the primary method of communication between students and universities/colleges.

19. Prior to distributing the email notice, all email addresses will be subject to a cleansing and validation process to, among other things, remove extra spaces and fix common

domain name errors, as well as compare addresses against known bad email addresses and verify email existence with Internet Service Providers (“ISPs”).

20. The email notice will be designed to avoid common “red flags” that could cause the email to be blocked by spam filters. For example, the content of the notice will be placed in the body of the email rather than as an attachment, to avoid spam filters and improve deliverability. The email notice will contain a link to the case website. A draft of the proposed email notice is attached as **Exhibit 1**.

21. The email delivery will be attempted three times. The email campaign will return data regarding the number of emails successfully delivered and email bouncebacks. Many of the Initial bouncebacks are temporary in nature and consist primarily of those that are blocked by ISPs, result from filled inboxes on the targets’ computers, or result from some temporary technical difficulties. These three categories of bouncebacks (“Non-Fatal Bouncebacks”) account for about 10-15% of all emails that are sent, and in other cases and tests we have found that about 85% of these emails could be deliverable if they were re-sent.

22. After the third email bounceback for an individual Settlement Class Member, Verita will send a single postcard summary notice to the Settlement Class Member’s corresponding postal address on the Class List, where applicable. Additionally, any Settlement Class Member without an email address on the Class List will be mailed a single postcard summary notice if applicable.

23. Prior to mailing, the postal addresses will be checked against the National Change of Address (NCOA)² database maintained by the USPS; certified via the Coding Accuracy Support

² The NCOA database contains records of all permanent change of address submissions received by the USPS for the last four years. The USPS makes this data available to mailing firms and lists submitted to it are automatically updated with any reported move based on a comparison with the person’s name and last known address.

System (CASS);³ and verified through Delivery Point Validation (DPV).⁴

24. Notices returned by the USPS as undeliverable will be re-mailed to any address available through postal service forwarding order information. For any returned mailing that does not contain an expired forwarding order with a new address indicated, Verita will conduct further address searches using credit and other public source databases to attempt to locate new addresses and will re-mail these notices to new addresses if possible. A draft of the proposed postcard notice is attached as **Exhibit 2**.

25. All email and postcard notices sent to Settlement Class Members will contain a unique ClaimID and PIN to allow athletes to review and update their contact information via the case website and direct them to the Claim Form.

Target Analysis

26. Settlement Class Members, as defined, are not precisely measured by available advertising resources. Therefore, a proxy target was utilized to develop the media portion to the Notice Plan. Using a proxy target is a routine practice when developing class action notice plan.

27. MRI-SIMMONS/comScore multi-platform data⁵ was studied among a proxy target of adults 18-34 years of age who participate in an NCAA sport, watch an NCAA sport on television or online and either currently attend college or have graduated from college. The characteristics,

³ Coding Accuracy Support System is a certification system used by the USPS to ensure the quality of ZIP+4 coding systems.

⁴ Records that are ZIP+4 coded are then sent through Delivery Point Validation to verify the address and identify Commercial Mail Receiving Agencies. DPV verifies the accuracy of addresses and reports exactly what is wrong with incorrect addresses.

⁵ For decades, MRI and Simmons Research conducted two of the most trusted consumer studies in the United States. MRI's 'Survey of the American Consumer' was the gold standard for consumer audiences across industries. In 2021, MRI-Simmons combined these trusted, gold-standard consumer studies to launch MRI-Simmons USA, the most comprehensive study on American consumers. This high-quality, nationally representative study provides marketers, media, and agencies with the most accurate consumer truth set. Released quarterly, MRI-Simmons USA employs address-based probabilistic sampling, measuring real people, randomly chosen to represent the US population in all its variations.

demographics, interests, and media habits of the proxy target aided in the media planning and selection process. Given the young, mobile nature of the Class, Verita created a digital media campaign to provide the best notice under the circumstances of this litigation.

28. This data showed that our Target Audience are heavy users of the internet and social media platforms. The Target Audience prefers digital media (internet and social media) over other media vehicles, including magazines, newspapers, radio, or television. Members of the Target Audience are 56.7% more likely to be heavy internet users and 52.3% more likely to be heavy social media users compared to the average U.S. adult. Therefore, Verita recommends utilizing a robust internet advertising campaign to best provide notice to the Target Audience and therefore likely Settlement Class Members.

29. It is important to note that the Target Audience is distinct from the class definition, as is commonplace in class action notice plans. Utilizing a proxy audience is considered a best practice among media planners and class action notice experts alike. Using proxy audiences is also commonplace in both class action litigation and advertising generally.⁶

30. Given the similarities between the Class in this case and those in the *NIL* settlement, the same Target Audience could and should be utilized. One media campaign has been developed and is proposed for both settlements. Utilizing one media campaign that encompasses both settlements and directs student-athletes to the same settlement website will provide efficient and

⁶ If the total population base (or number of class members) is unknown, it is accepted advertising and communication practice to use a proxy-media definition, which is based on accepted media research tools and methods that will allow the notice expert to establish that number. The percentage of the population reached by supporting media can then be established...The notice plan should include an analysis of the makeup of the class. The target audience should be defined and quantified. This can be established through using a known group of customers, or it can be based on a proxy-media definition. Both methods have been accepted by the courts and, more generally, by the advertising industry, to determine a population base. *Id.* at 56. Duke Law School, GUIDELINES AND BEST PRACTICES IMPLEMENTING 2018 AMENDMENTS TO RULE 23 CLASS ACTION SETTLEMENT PROVISIONS, at 56.

effective communications as athletes may be included in either settlement or both settlements. It will also reduce confusion among overlapping class members, reduce administration costs, enhance online search results related to each settlement, and simplify the claims process as settlement class members will be able to file a claim, if required, for all monies they may be entitled to from both settlements.

Digital Media Campaign

31. Verita will utilize programmatic display advertising⁷ to allow internet advertisements to be targeted specifically to likely Settlement Class Members. Utilizing objective syndicated data to measure the volume and targeting of the advertisements will allow the reach and frequency of the ads to be reported to the Court. Multiple targeting layers, including self-reported user data and third-party data, will be used to identify and target likely Settlement Class Members based on their online interests and behaviors.

32. Approximately 72,800,000 digital media impressions will be purchased programmatically and delivered across a variety of websites and mobile apps, as well as Instagram, Facebook, YouTube, TikTok, and Reddit.⁸ Targeting will be layered to ensure coverage. For

⁷ Programmatic Display Advertising is the U.S.'s leading method of buying digital media impressions. It is a trusted method specifically utilized to reach defined target audiences. It has been reported that U.S. advertisers spent nearly \$123.22 billion on programmatic display advertising in 2022, and it is estimated that approximately \$141.96 billion will be spent on programmatic display advertising 2023. See <https://www.insiderintelligence.com/content/us-programmatic-digital-display-ad-spending-2022>. Programmatic display advertising uses algorithms to identify and examine demographic profiles and uses advanced technology to place advertisements on the websites that members of the target audience are most likely to visit.

⁸ In the United States in 2023, Facebook has a reported 246.73 million users, Instagram has a reported 150.99 million users, YouTube reported 153.14 users, TikTok reported 170 users, and X/Twitter has a reported 64.9 million users. See: <https://www.statista.com/statistics/408971/number-of-us-facebook-users>; <https://www.statista.com/statistics/293771/number-of-us-instagram-users>; <https://www.demandsage.com/youtube-stats/#:~:text=62%25%20of%20YouTube%20users%20in%20the%20U.S.A.%20access,500%20>

example, targeting will include demographic, geographic, behavioral, and contextual layers such as age, college affiliation, NCAA affiliation, and whether the user follows NCAA-related social media accounts. Drafts of the proposed digital notices are attached as **Exhibit 3**.

33. The Notice Plan also includes a paid search campaign to help drive Settlement Class Members who are actively searching for information about the litigation to the dedicated case website. Paid search ads are driven by the user's search activity, meaning that if someone searches for (or has recently searched for) terms related to the litigation, the user may be served with an advertisement directing them to the dedicated website. The search terms used as part of the paid search campaign will directly relate to the litigation, as well as the subject matter of the class action.

34. The digital media campaign will be monitored by Verita's digital specialists to analyze key campaign performance indicators and make real-time modifications, as needed.

Press Release

35. In addition to the digital media campaign, Verita will cause a press release to be issued nationwide to a variety of press outlets as well as AP News and a College Media Influencer List. The press release will help garner "earned media" (*i.e.*, other media may report about the story). Earned media can provide a valuable role in distributing news and information about the litigation through trusted sources. The College Media Influencer List will provide the press release directly to journalists who have specifically asked to receive information regarding college news. The press release will contain information about this settlement, as well as the *NIL*

[hours%20is%20uploaded%20on%20YouTube%20every%20day; TikTok Statistics You Need to Know in 2024 \(backlinko.com\)](#) and <https://www.oberlo.com/statistics/number-of-twitter-users-by-country>.

settlement because of the overlapping nature of class membership. A draft of the proposed press release is attached as **Exhibit 4**.

Organic Media Effort

36. Verita will reach out to a variety of relevant influencers, current and former student-athletes, student-athletes based on school athletic team rosters during the relevant class periods, player associations, conferences, sports groups, collegiate alumni associations, sports agents and sports marketers to solicit their assistance in sharing the settlement information and encouraging claims filing. The outreach effort will be performed via social media, email, mail, and other methods as appropriate. The organic media effort request assistance in spreading the word about this settlement, as well as the *NIL* settlement.

School Outreach Campaign

37. Verita will coordinate with the parties to contact various educational institutions to provide contact information for their student-athletes for the purpose of providing email or physical notice. Verita has drafted instructional letters and excel templates to be sent to each NCAA Power Five Conference School and each NCAA non-Power Five Conference School. The instruction letters detail how to download the excel template, provides detailed instructions regarding how to complete the template, contains data submission guidelines, and provides a unique School ID Code and PIN Code for the school to use to upload the completed excel template to Verita's secure online portal. Once the file is uploaded to Verita's secure online portal, an email will be generated to the school indicating successful submission.

38. Once collected, Verita will use this information to send email and/or mailed notice to student-athletes, as well as allow student-athletes to view their settlement payment amounts and update their contact information online.

Response Mechanisms

39. Verita will create and maintain a settlement website, collegeathletecompensation.com, to allow Settlement Class Members to obtain information and documents about this settlement, as well as the *NIL* settlement. Settlement Class Members will be able to view, download, and/or print the Long Form Notice, the Class Action Complaint, Defendants' Responses to the Class Action Complaint, Plaintiffs' Motion for Class Certification, the Order Granting Motion for Class Certification, the Stipulation and Settlement Agreement, and any other relevant documents and court filings. Settlement Class Members will also be able to update their contact information or file a claim online. A draft of the proposed long form notice is attached as **Exhibit 5**.

40. In addition, individuals who visit the case website, but have not received an email or mailed notice, will be provided with an opportunity to logon to the website with personal credentials such as their NCAA ECID. The settlement website will also provide instructions regarding how users can locate their NCAA ECID.

41. Verita will update the toll-free number established during the *NIL* class certification notice phase to allow Settlement Class Members to call and learn more about the settlement by listening to answers to frequently asked questions and requesting that additional information be sent to them. The toll-free number will provide information about this settlement, as well as the *NIL* settlement.

42. Verita will establish a dedicated email address, info@collegeathletecompensation.com, to allow Settlement Class Members to correspond directly with Verita.

Claims Process

43. Settlement Class Members who submit a valid Claim Form will receive a pro rata share of the net settlement amount as determined by the economic experts plan of allocation in this case. A draft of the proposed Claim Form is attached as **Exhibit 6**. Settlement Class Members will also be able to file a claim on the settlement website, using an online claim submission that will be engineered to be user-friendly.

44. Settlement Class Members will be required to submit a valid Claim Form to receive payment because inclusion within the class, and the amount of payment, is dependent upon academic performance and meeting specific eligibility requirements that will be verified through a claims process.

45. Due to the unique nature of this settlement, it is difficult to estimate claims rates based on comparable administrations. Therefore, based on Verita's experience with settlements affecting large, close-knit groups of individuals, sizable payment amounts, and significant news coverage, and the number of affected individuals who would be required to file a Claim Form to receive a payment (according to information provided by the economic experts in this matter), Verita expects 30% of Settlement Class Members to file a Claim Form.

Administration Costs

46. Verita estimates the costs of notice and settlement administration through the initial distribution to eligible Settlement Class Members to be \$100,000. These costs are based upon the scope of work currently contemplated and include tasks such as data intake and processing, distributing the email notice, printing and mailing the postcard notice, address searches, re-mailing postcard notices to updated and/or newly located addresses, postage, corresponding with class members, processing claim forms, processing exclusion requests, curing deficient claims,

disbursements and handling, and staff hours, as well as costs that will be split with the *NIL* settlement such as implementing the media campaign, setting up and maintaining the settlement website, and updating and maintaining the settlement toll-free number. Additional costs will be incurred after the initial distribution.

47. The costs of settlement administration are consistent with industry standards and cases of similar size and expected scope. These estimated costs are the product of extensive pre-administration consultation with the parties on the expected scope of work. Notice and settlement administration costs as a general matter are a combination of unitized pricing and hourly rates. While Verita can and does project costs based upon input from the parties about the likely engagement, informed by our own past experience, ultimately, we are a neutral third-party administrator tasked with handling any administrative tasks requested and required by the circumstances of the administration, regardless of whether the administration falls within projections or greatly exceeds them. These realities are beyond Verita's control and cannot be altered by Verita to limit the work required.

Procedures for Securely Handling Data

48. Verita designed its in-house processing platform to securely safeguard client information, as well as mitigate potential external and internal fraud. Verita implements assurance controls that assure: (1) data transmission between Verita and its client organizations are complete; (2) new claims (participant data and noticing materials) are established accurately and completely; (3) claims processing is performed completely and accurately; (4) disbursements are authorized and performed accurately and completely; (5) output is printed accurately (e.g. claim forms, deficiency letters, etc.); (6) processing is appropriately authorized and scheduled and that deviations from scheduled processing are identified and resolved; (7) physical access to the data

center is restricted to properly authorized individuals; and (8) changes to the existing applications are authorized, tested, approved, and properly implemented.

49. As a result of providing administrative services within the public sector, most notably with the SEC, Verita continues to develop its system security posture. As a contractor, Verita is subject to annual reviews according to the SEC's information security program.

Conclusion

50. It is Verita's opinion that the proposed notice plan comports with the requirements of due process and of Fed. R. Civ. P. 23. The notice plan provides for direct notice to all individuals whose contact information is reasonably available, as well as a carefully targeted digital media campaign designed to reach more than 80% of the class in this settlement, and likely a higher percentage because of the overlapping nature with the *NIL* settlement. Although not measurable, the press release, and extensive organic media effort will further extend reach, notice opportunities and frequency of exposure among the Settlement Class.

I, Carla A. Peak, declare under penalty of perjury that the foregoing is true and correct.
Executed this 26th day of July 2024, at Ocean City, New Jersey.



Carla A. Peak

Exhibit 1

TO:
FROM:
SUBJECT:

ClaimID:
PIN:

Legal Notice

**If You Competed as a Division I athlete anytime between 2019 and 2024
You Could Get Money from a Class Action Settlement.**

A federal court authorized this Notice.

You are receiving this notice because school records indicate you are included in this class action settlement and are eligible for a payment. To receive money, you must submit a Claim Form by visiting collegeathletetcompensation.com and entering the ClaimID and PIN provided above.

What is this lawsuit about?

College athletes sued the NCAA and the Power 5 Conferences (Atlantic Coast Conference, Big Ten, Big 12, Pac-12 and SEC), together called the “Defendants.” This lawsuit claims that the Defendants agreed not to pay college athletes for academic achievement awards deemed lawful by the Supreme Court decision in *In re NCAA Grant-in-Aid Cap Antitrust Litigation*. Defendants have agreed to the settlement to end the lawsuit against them.

Who is a part of the lawsuit?

You are part of the Class if you competed on a Division I athletic team any time between April 15, 2019 and September 15, 2024 and would have met the requirements set by your school to receive an Academic Achievement Award.

To determine if you qualify for an award, you must file a claim form. To file a claim for money, [click here](#).

What do I get?

Defendants have agreed to pay \$200,000,000 to resolve this lawsuit. You may be able to get some of this money. The amount of money you get will depend on how many academic terms you met the eligibility requirements, how many people are in the Class, and how much money the Court approves for administration costs, attorneys’ fees, and class representative awards. These payments, as well as attorneys’ fees, will be paid out over a ten-year period.

How do I get money?

You must submit a claim form online by **[Month 00, 2024]**.

What are my rights?

If you do nothing, you will be bound by the Court’s decisions. If you want to keep your right to sue the settling Defendants, or their member institutions, instead of getting some of the settlement money, you must opt out by **[Month 00, 2024]**. Please note that if you opt out, you will not receive any money from this settlement. If you want to stay in the settlement but do not agree with any part of it, you may object to it

by [Month 00, 2024]. Details about these options is available by clicking here or by going to collegeathletecompensation.com.

The Court will hold a hearing on [Month 00, 2024] to consider whether to approve the settlement and a request for attorneys' fees up to 20% of the settlement plus interest earned on that amount, costs, and a \$50,000 award for each of the class representatives. You or your own lawyer may appear and speak at the hearing at your own expense, but you don't have to.

What if I received two notices?

If you received two notices by email and/or mail, NCAA records indicate that you are included in both this settlement and the *In re College Athlete NIL Litigation* settlement. You may be eligible to receive money from both settlements.

Go to collegeathletecompensation.com to file a Claim Form in both settlements, if required, for you to receive all the money you qualify for.

Questions?

Collegeathletecompensation.com info@collegeathletecompensation.com 1-877-514-1777

Exhibit 2



United States District Court
Hubbard v. National Collegiate Athletic Association
Case No. 4:23-cv-01593



Class Action Notice

Authorized by the U.S. District Court

Did you compete as a Division I athlete anytime between 2019-2024?

NCAA records indicate you may be entitled to compensation from a \$200 million settlement.

To see how much money you are entitled to and to learn about your rights and options scan the QR code to learn more.

Key things to know:

- This is an important legal document.
- If you take no action, any ruling from the court will apply to you, and you will not be able to sue the NCAA, any of the Power Five Conferences, or their member institutions about the same issues.
- You can learn more at collegethletecompensation.com or by scanning the QR code.

Court-Approved Legal Notice



This is an important notice
about a class action settlement.

<<MAIL ID>>

<<NAME 1>>

<<NAME 2>>

<<ADDRESS LINE 1>>

<<ADDRESS LINE 2>>

<<ADDRESS LINE 3>>

<<ADDRESS LINE 4>>

<<ADDRESS LINE 5>>

<<CITY, STATE ZIP>>

<<COUNTRY>>

Exhibit 3



DIGITAL MEDIA MESSAGING & DESIGN SAMPLES

In re: College Athlete NIL Litig. and Hubbard v. NCAA
July 23, 2024

Verita Global, LLC

NOTE: All creatives displayed herein are for representative purposes only and may not be to scale. Some ads are built on responsive platforms and may not display all text in view based on placement, screen size, etc. Images have been embedded with relevant alt text wherever possible.

DISPLAY

Digital media impressions will be served on desktop and mobile devices via various websites and apps.

Version 1



300x600



300x250



728x90

Version 2

NCAA SETTLEMENTS

If You Were a Division I College Athlete,
You Could Get Money from Class Action Settlements.

CollegeAthleteCompensation.com

LEARN MORE

300x600

NCAA SETTLEMENTS

If You Were a Division I College Athlete,
You Could Get Money from Class Action Settlements.

CollegeAthleteCompensation.com

LEARN MORE

300x250

NCAA SETTLEMENTS

If You Were a Division I College Athlete,
You Could Get Money from Class Action Settlements.

CollegeAthleteCompensation.com

LEARN MORE

728x90

Version 3

**NCAA
SETTLEMENTS**

**If You Were
a Division I
College Athlete,**
You Could Get
Money from Class
Action Settlements.

CollegeAthleteCompensation.com

LEARN MORE

300x600

NCAA SETTLEMENTS

**If You Were a Division I
College Athlete,**
You Could Get Money from
Class Action Settlements.

CollegeAthleteCompensation.com

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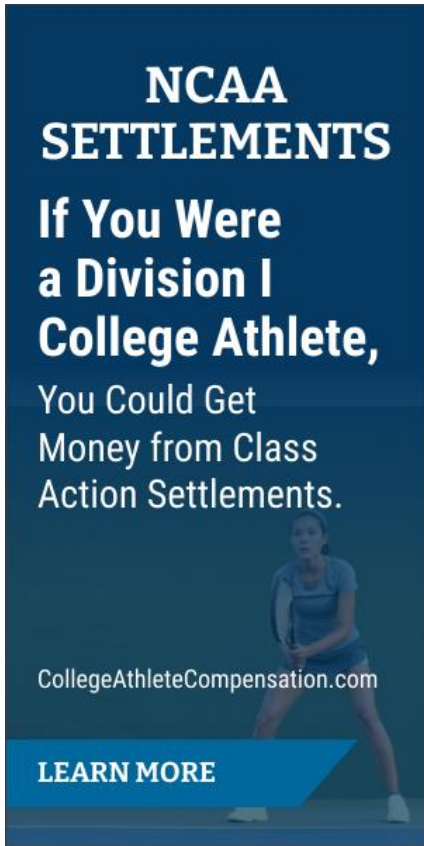
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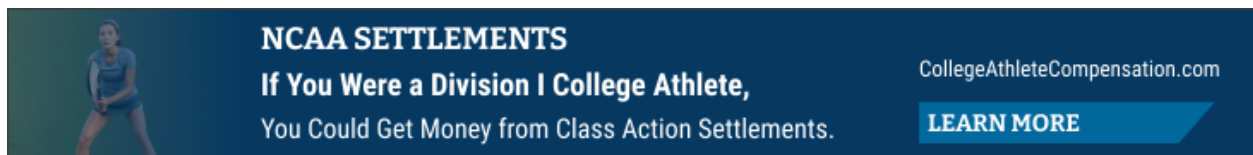
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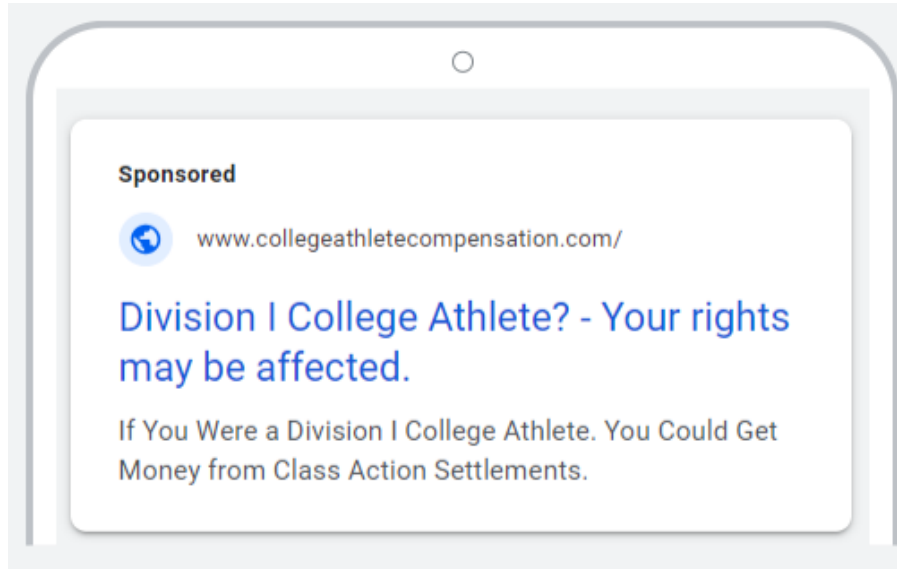
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Headline 2 (28/30 characters used): Your rights may be affected.

Headline 3 (only appears in certain placements) (10/30 characters used): Learn More

Google Search Description (2 Required)

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Description 2 (50/90 characters used): You Could Get Money from Class Action Settlements.

Website URL: <https://collegeathletecompensation.com/>

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Video Bumper Ad



YouTube Bumper Ad text:

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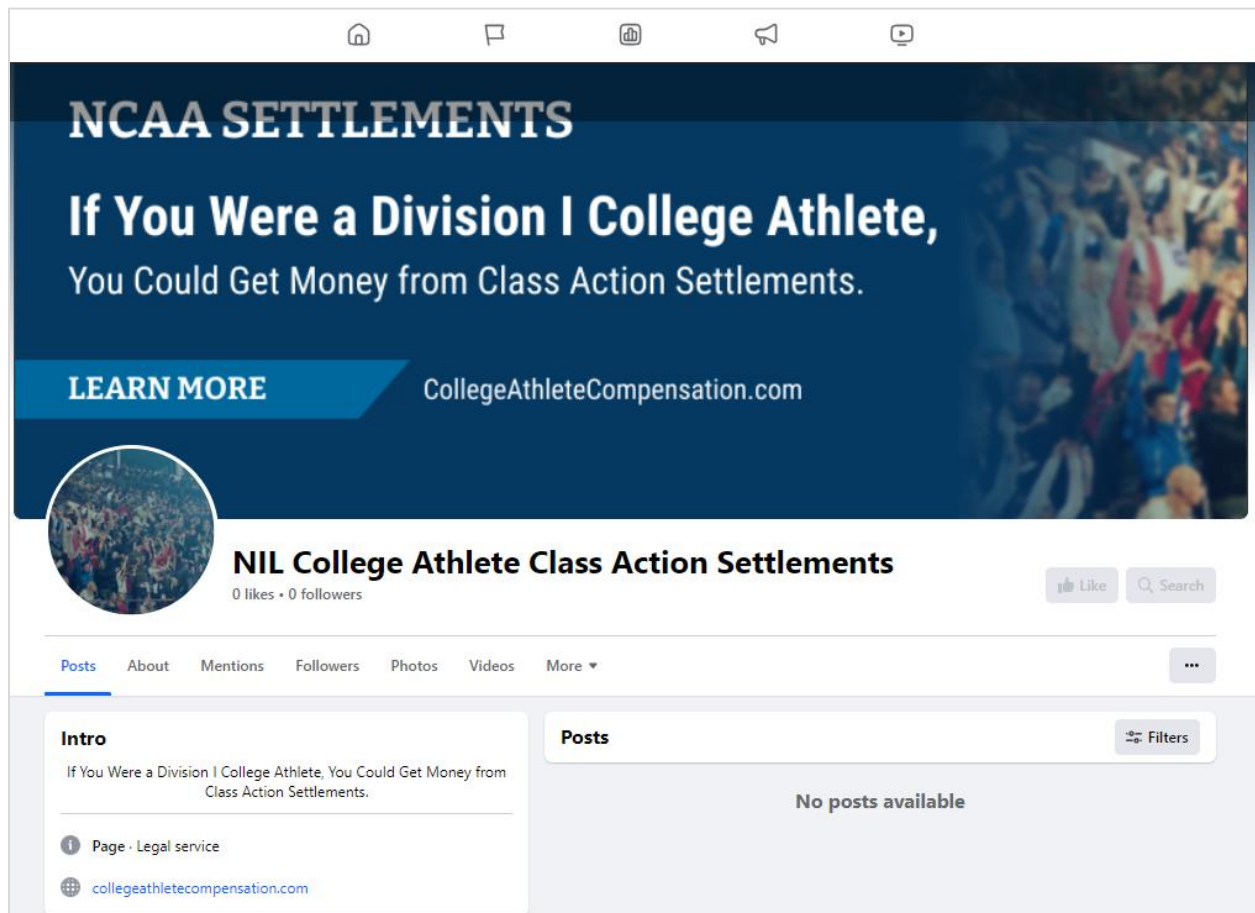


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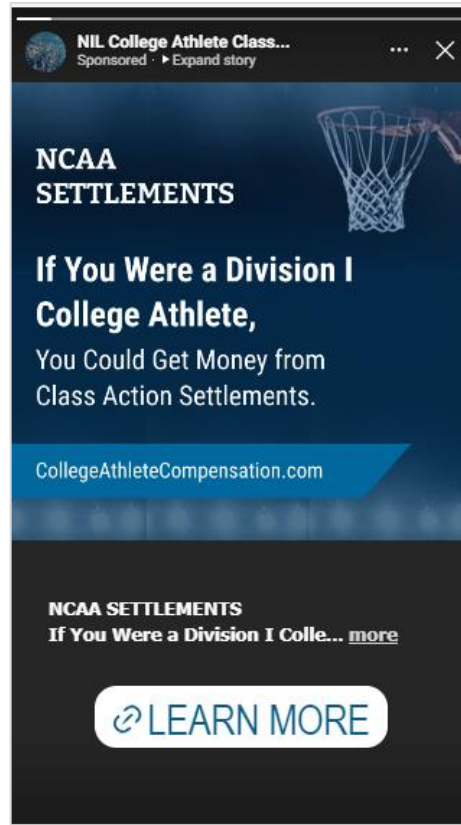


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Headline: NCAA SETTLEMENTS

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Website URL: <https://collegeathletecompensation.com/>

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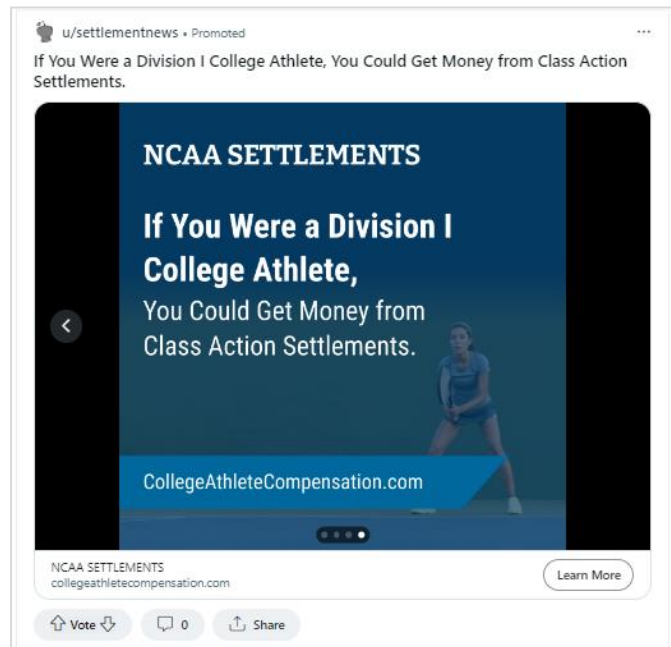


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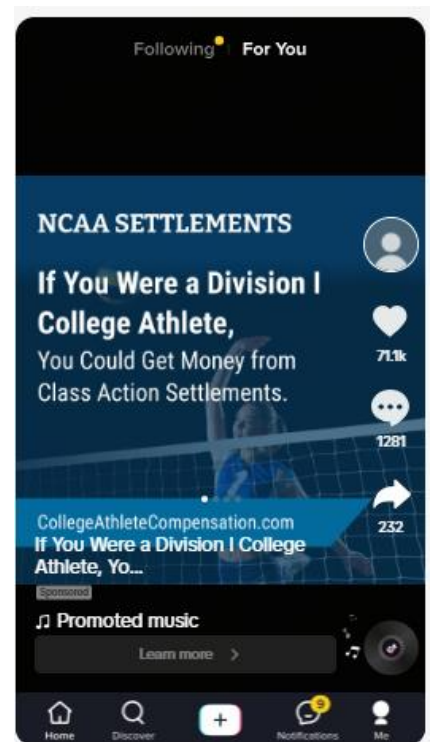
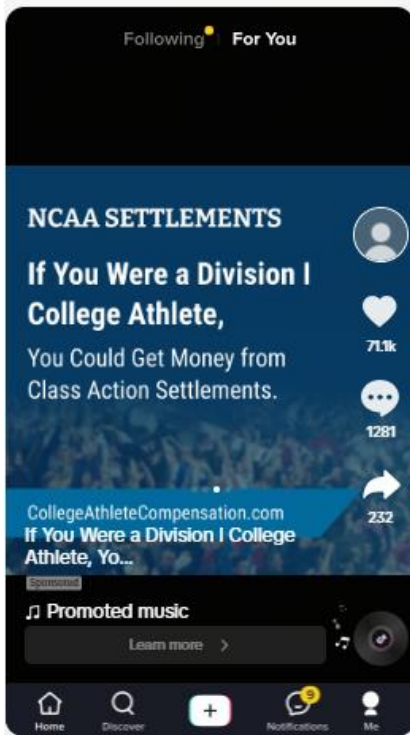


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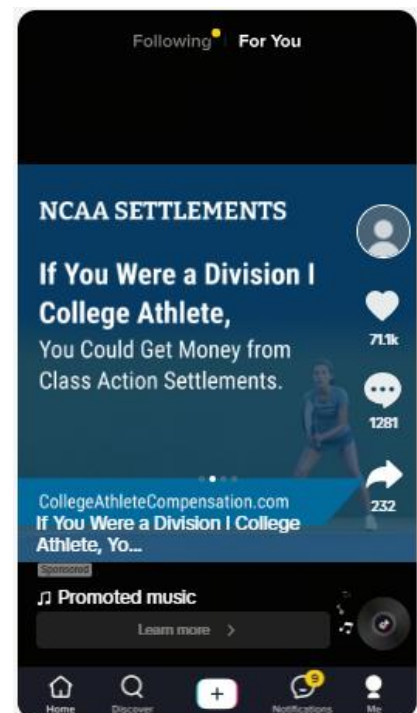


Exhibit 4

Division I Athletes may be eligible for money from class action settlements

San Francisco, CA--(PR Newswire)--The following statement is being issued by Hagens Berman Sobol Shapiro LLP and Winston & Strawn LLP:

Settlements have been reached in class-action lawsuits alleging the NCAA and Power Five Conferences broke laws by agreeing not to provide benefits to college athletes for their participation in college sports or for the use of their names, images and likenesses (NIL), agreeing to limit scholarships, and agreeing not to provide college athletes academic achievement awards.

“NCAA college athletes have waited decades for this moment, and their right to receive the full value of their hard work has finally arrived,” said Steve Berman, managing partner and co-founder of Hagens Berman. *“We are incredibly proud to be in the final stages of historic change.”*

You may be included in one or both of the settlements and be entitled to money or other benefits if (1) you competed on a Division I athletic team and were declared initially eligible for competition at any point from Fall 2016 to Sept. 15, 2024, and/or (2) you competed on Division I athletic team any time between the beginning of the 2019-2020 academic year and the end of the 2021-2022 academic year and you would have qualified for an academic achievement award at your school, and/or (3) you will compete as a Division I athlete beginning in Fall 2025.

Complete descriptions of the settlement classes will be available at collegeathletecompensation.com.

Payments will be automatically made to:

- Power Five Football and Men’s Basketball athletes for broadcast awards, videogame awards, athletic services awards, and lost opportunities awards (if NIL deal information has been provided to Plaintiffs by your school);
- Power Five Women’s Basketball athletes for broadcast awards, athletic services awards, and lost opportunities awards (if NIL deal information has been provided to Plaintiffs by your school); and
- Any Division I athlete who competed in the same sport prior to and after July 1, 2021, and received NIL deal(s) that has been provided to Plaintiffs by your school, other than Power Five Football and Basketball athletes for NIL deals if deal information has been provided to Plaintiffs by your school.

You must file a Claim Form to receive a settlement payment if:

- You are a Division I athlete other than a Power Five football or basketball player and you want to receive payments for participation in college sports;
- You are a football or basketball athlete not in the Power Five and you want to receive payment for athletic services or videogames;

- You are a Division I athlete who competed in the same sport prior to and after July 1, 2021, and received an NIL deal after July 1, 2021 that has not been provided to Plaintiffs by your school (check collegeathletecompensation.com to find out); or
- You competed on a Division I athletic team anytime during the 2019-2020, 2020-2021, or 2021-2022 academic years and you would have qualified for an academic achievement award at your school.

Review your estimated payment amount approximately [60 days from Notice Date] at collegeathletecompensation.com and file a Claim Form if it is required for you to receive all the money you qualify for.

Claim Forms may be submitted online or printed and mailed to the Settlement Administrator by [date].

In addition, student-athletes who did, do, or will compete on a Division I athletic team anytime between June 15, 2020 and Fall 2034 will benefit from changes to NCAA and conference rules that will allow athletes to receive direct benefits for NIL and participation in college sports, receive additional benefits over and above annual existing scholarships and all other benefits currently permitted by NCAA rules, and more. Complete details regarding these additional benefits are provided in the Injunctive Settlement, available at collegeathletecompensation.com.

Winston's Co-Executive Chairman Jeffrey L. Kessler, who also negotiated the class-action settlements that created the free agency systems for athletes in the NFL and the NBA, said, "*We're pleased to take this next step towards finalizing this historic, industry-changing settlement that will provide a fair system of revenue sharing for the college athletes who generate hundreds-of-millions-of-dollars for their schools. For far too long, these athletes have been deprived of their economic rights in an unjust system that will now, finally, be fundamentally reformed. The new system will allow athletes to be fairly rewarded for their contributions and college sports will continue to thrive.*"

Exhibit 5



United States District Court

Hubbard v. National Collegiate Athletic Association

Case No. 4:23-cv-01593

Class Action Notice

Authorized by the U.S. District Court

**Did you compete
as a Division I
athlete any time
between 2019-
2024?**

**There is a
\$200,000,000
settlement of a
lawsuit.**

**You may be
entitled to
money.**

**To be part of this
settlement, you
should:**

**Fill out a Claim
Form.
Read this notice.**

Respond by [date].

Important things to know:

- If you take no action, you will still be bound by the settlement, and your rights will be affected.
- You can learn more at: collegeathletecompensation.com.

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About This Notice

Why did I get this notice?

This notice is to tell you about the settlement of a class action lawsuit, *Hubbard v. National Collegiate Athletic Association* brought on behalf of current or former college athletes who competed on a Division I athletic team between April 15, 2019 and September 15, 2024. **You may be a member of the group of people affected, called the “class.”** This notice gives you a summary of the terms of the proposed settlement agreement, explains what rights class members have, and helps class members make informed decisions about what action to take.

What do I do next?

Read this notice to understand the settlement and to determine if you are a class member. Then, decide if you want to:

Options	More information about each option
Submit a Claim Form	You must submit a claim to receive payment. You will be bound by the settlement.
Do Nothing	Get no payment. Give up your right to bring a lawsuit about the same issues against the NCAA, the Power Five Conferences (the ACC, Big 12, Big Ten, Pac-12 and/or SEC), including their member institutions. See page 11.
Opt Out	Get no payment. Allows you to bring another lawsuit against the NCAA, ACC, Big 12, Big Ten, Pac-12, SEC, and/or their member institutions about the same issues.
Object	Tell the Court why you don't like the settlement.

Read on to understand the specifics of the settlement and what each choice would mean for you.

What are the most important dates?

Your deadline to object or opt out: **[105 days after notice date]**

Settlement final approval hearing: **[date, at least 150 days after notice date]**

Your deadline to submit a Claim Form: **[165 days after notice date]**

Learning About the Lawsuit

What is this lawsuit about?

Several college athletes sued the NCAA and Power Five Conferences in a class action lawsuit. The lawsuit alleges that the NCAA and Power Five Conferences broke the law by agreeing not to pay college athletes academic achievement awards.

The NCAA and Power Five Conferences deny that they did anything wrong.

Where can I learn more?

You can get a complete copy of the Complaint, Settlement Agreement, and the Court's Orders at:

collegethletecompensation.com

Why is there a settlement in this lawsuit?

The parties agreed to settle, which means they have reached an agreement to resolve the lawsuit. Both sides want to avoid the risk and expense of further litigation.

The settlement is on behalf of everyone that competed on a Division I athletic team and would have qualified for an academic achievement award any time between April 15, 2019 and September 15, 2024. The Court has not decided this case in favor of either side.

What is a class action settlement?

A class action settlement is an agreement between the parties to resolve and end the case. Settlements can provide money to class members and changes to the practices that caused the alleged harm.

What happens next in this lawsuit?

The Court will hold a fairness hearing to decide whether to approve

the settlement. The hearing will be held at:

Where: Ronald V. Dellums Federal Building & United States Courthouse, 1301 Clay Street, Oakland, CA 94612

When: [time] on [date] [at least 150 days after notice date]

The date and time of the final approval hearing may change without further notice to the class. You should check the settlement website or the Court's PACER site to confirm that the date has not changed.

Case: *Hubbard v. National Collegiate Athletic Association et al.*, Case No. 4:23-CV-01593

Judge: Claudia A. Wilken

The Court has directed the parties to provide this notice about the proposed settlement. Because the settlement of a class action decides the rights of all members of the proposed class, the Court must give final approval to the settlement before it can take effect. Payments will only be made if the Court approves the settlement.

You don't have to attend the fairness hearing, but you may at your own expense. You may also ask the Court for permission to speak and express your opinion about the settlement. If the Court does not approve the settlement or the parties decide to end it, the settlement will be void and the lawsuit will continue.

Important Facts About How The Settlement Might Affect You

What does the settlement provide?

The Defendants (NCAA and Power Five Conferences) have agreed to pay \$200,000,000 into a settlement fund. This money will be divided among class members who competed between 2019-2022 (according to a Distribution Plan) and will also be used to pay for costs and fees approved by the Court, including the cost of administering this settlement and awards to the

Who are the Defendants?

NCAA, ACC, Big 12, Big Ten, Pac-12, and SEC

class representatives for their help in the lawsuit.

Members of the settlement class will “release” their claims as part of the settlement, which means they cannot sue any of the Defendants or their member institutions for the same issues in this lawsuit. The full terms of the release can be found at collegeathletecompensation.com.

How do I know if I am part of this settlement and entitled to money?

You are likely part of the settlement and may be entitled to money if: you competed on a Division I athletic team anytime between 2019-2024, and you are likely entitled to money as part of the settlement if you competed between 2019-2022 and would have qualified for an Academic Achievement Award according to your school's criteria.

You are not part of the settlement if: you are an officer, director, or employee of one of the Defendants or you are the staff or immediate family member of the judge in this case.

How much will my payment be?

Your payment depends on the years that you played, the number of academic years you would have qualified for an academic achievement award at your school, and the amount of money the court approves for costs, fees, and awards, as well as other factors. Please review the Claim Form to see if you are eligible.

Settlement Class Members who submit a Claim Form and are eligible will get a payment on a pro rata basis based on the number of people who submit a Claim Form. Any payment you are entitled to will be paid out yearly over a ten-year period with equal amounts paid each year.

What if I received two notices?

If you received two notices by email and/or mail, records indicate that you are included in both this settlement and the NIL, scholarship limits, and athletic participation settlement (aka *In re: College Athlete NIL Litigation*). You may be eligible to receive money from both

settlements.

Go to collegethletecompensation.com to file a Claim Form in this settlement and in the *In re: College Athlete NIL Litigation* settlement, if required, for you to receive all the money you qualify for.

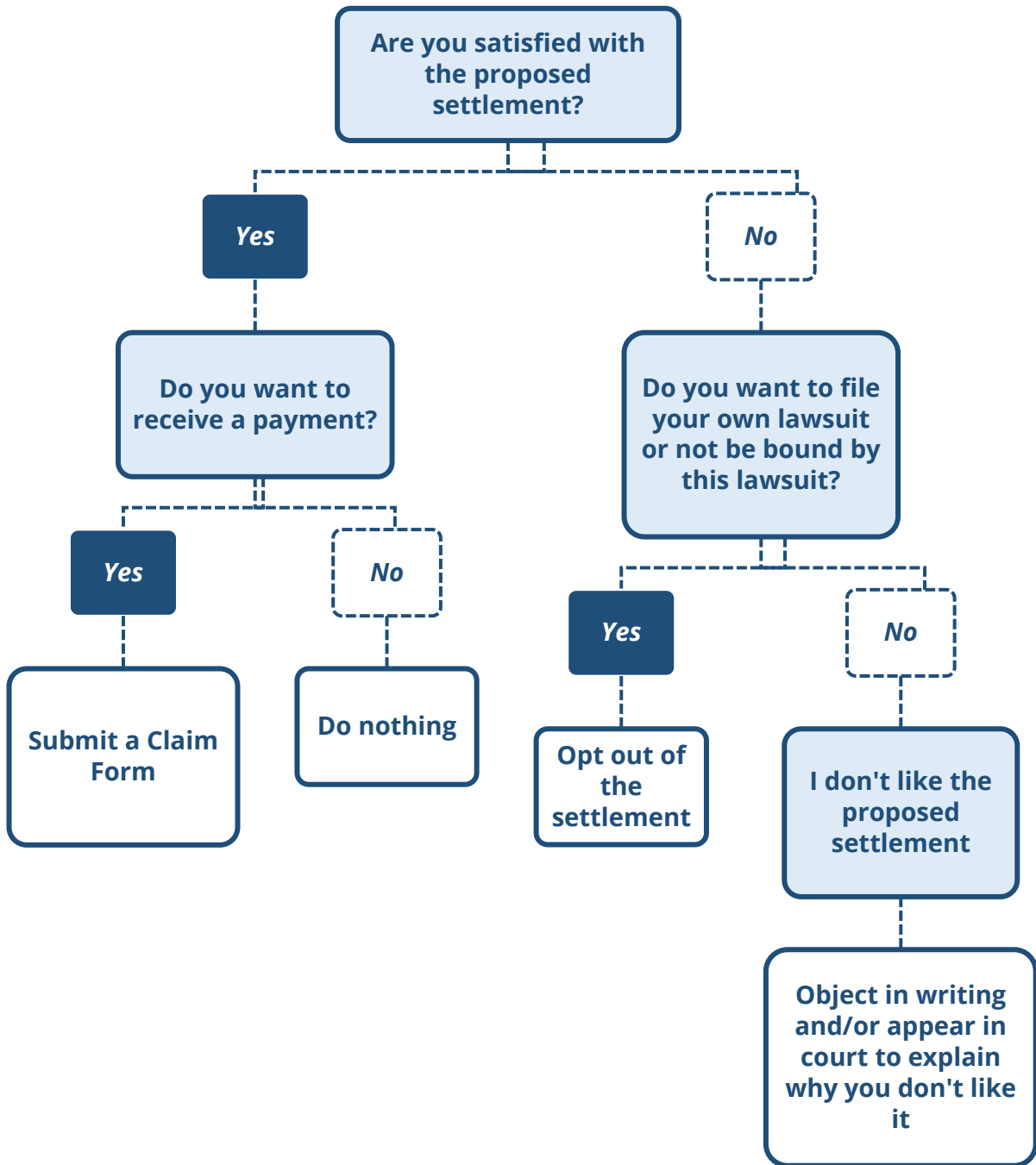
Deciding What to Do

How do I weigh my options?

You have four options. You can stay in the settlement and submit a claim, you can opt out of the settlement, you can object to the settlement, or you can do nothing. This chart shows the effects of each option:

	Submit an eligible Claim	Opt out	Object	Do Nothing
Can I receive settlement money if I . . .	YES	NO	YES	NO
Am I bound by the terms of this settlement if I . . .	YES	NO	YES	YES
Can I pursue my own case if I . . .	NO	YES	NO	NO
Will the class lawyers represent me if I . . .	YES	NO	NO	YES

Choose the best path for you:



Submitting a Claim

How do I get a payment if I am a class member?

If you want to receive money, you must submit a completed Claim Form by **[165 days after notice date]**.

Claim Forms may be submitted online or downloaded from collegeathletecompensation.com and mailed to the Settlement Administrator.

Do I have a lawyer in this lawsuit?

In a class action, the court appoints class representatives and lawyers to work on the case and represent the interests of all the class members. For this settlement, the Court has appointed the following individuals and lawyers.

Your lawyers: Steve Berman of Hagens Berman Sobol Shapiro LLP and Jeffrey Kessler of Winston & Strawn LLP. These are the lawyers who negotiated this settlement on your behalf.

If you want to be represented by your own lawyer, you may hire one at your own expense.

Do I have to pay the lawyers in this lawsuit?

Lawyers' fees and costs will be paid from the Settlement Fund. **You will not have to pay the lawyers directly.**

To date, your lawyers have not been paid any money for their work or the expenses that they have paid for the case. To pay for some of their time and risk in bringing this case without any guarantee of payment unless they were successful, your lawyers will request, as part of the final approval of this Settlement, that the Court approve a payment of up to 20% of the \$200 million Settlement Fund total in attorneys' fees, plus the reimbursement of out-of-pocket expenses. These fees will be paid out over ten years so they are aligned with any payments you will receive.

Lawyers' fees and expenses will only be awarded if approved by the Court as a fair and reasonable amount. You have the right to object to the lawyers' fees even if you think the settlement terms are fair. The lawyers' motion for attorneys' fees and costs will be filed with the Court and posted on the settlement website by [60 days after Notice Date].

Your lawyers will also ask the Court to approve a payment of up to \$50,000 to the Class Representatives for the time and effort they contributed to the case. If approved by the Court, this will be paid from the Settlement Fund.

Opting Out

What if I don't want to be part of this settlement?

You can opt out. If you do, you will not receive payment and cannot object to the settlement. However, you will not be bound or affected by anything that happens in this lawsuit and may be able to file your own case.

How do I opt out?

To opt out of the settlement, you must mail a letter to the Settlement Administrator at the address below by **[105 days after notice date]**. Your letter must include (1) your name, (2) your current address, (3) your NCAA EC ID number if available, (4) a sentence stating, "I want to opt out from the class in *Hubbard v. National Collegiate Athletic Association et al.*, Case No. 4:23-cv-01593-CW", and (5) your signature.

Hubbard v. National Collegiate Athletic Association
Settlement Administrator
P.O. Box 301134
Los Angeles, CA 90030-30113

Objecting

What if I disagree with the settlement?

If you disagree with any part of the settlement (including the lawyers' fees) but don't want to opt out, you may object. You must give reasons why you think the Court should not approve the settlement and say whether your objection applies to just you, a part of the class, or the entire class. The Court will consider your views. The Court can only approve or deny the settlement — it cannot change the terms of the settlement. If the Court denies approval, no settlement payments will be sent out, and the lawsuit will continue. If that is what you want to happen, you should object. You may, but don't need to, hire your own lawyer to help you.

To object, you must send a letter to the Court that:

- (1) is postmarked by **[105 days from beginning of notice period]**;
- (2) includes your full name, address and telephone number, and email address;
- (3) includes your NCAA ECID number if available;
- (4) includes the case name and number (*Hubbard v. National Collegiate Athletic Association et. al.*, Case No. 4:23-CV-01593)
- (5) states the reasons for your objection;
- (6) says whether either you or your lawyer intend to appear at the final approval hearing and your lawyer's name (if you have one); and
- (7) your signature.

Mail the letter to:

Ronald V. Dellums Federal Building & United States Courthouse
c/o Class Action Clerk
1301 Clay Street
Oakland, CA 94612

Any objection to the proposed settlement must be in writing. If you file a timely written objection, you may, but are not required to, appear at the Final Approval Hearing, either in person or through your own attorney. If you appear through your own attorney, you are responsible for hiring and paying that attorney.

Doing Nothing

What are the consequences of doing nothing?

If you do nothing, you will not get any money, but you will still be bound by the settlement and its “release” provisions. That means you won’t be able to start, continue, or be part of any other lawsuit against any of the Defendants or their member institutions about the issues in this case. Please see the settlement agreement, which can be found at collegeathletecompensation.com, for a full description of the claims and entities who will be released if this settlement is approved.

Key Resources

How do I get more information?

This notice is a summary of the proposed settlement. To get a copy of the settlement agreement or get answers to your questions:

- contact your lawyer (information below)
- visit the case website at collegeathletecompensation.com
- access the Court Electronic Records (PACER) system online or by visiting the Clerk’s office of the Court (address below).

Resource	Contact Information
Case website	collegeathletecompensation.com
Settlement Administrator	<i>Hubbard v. National Collegiate Athletic Association</i> Settlement Administrator P.O. Box 301134 Los Angeles, CA 90030-30113 info@collegeathletecompensation.com 1-877-514-1777
Your Lawyers	Steve Berman Ben Siegel Emilee Sisco

	<p>Stephanie Verdoia stephaniev@hbsslw.com 206-268-9343 Hagens Berman Sobol Shapiro LLP 1301 Second Avenue, Suite 2000 Seattle, WA, 98101</p> <p>Jeffrey Kessler David Greenspan Jen Parsigian Neha Vyas nvyas@winston.com 212-294-2658 Winston & Strawn LLP 200 Park Avenue New York, NY 10166-4193</p>
Court	<p>U.S. District Court Ronald V. Dellums Federal Building & United States Courthouse 1301 Clay Street Oakland, CA 94612</p> <p>HOURS: 9:00 a.m. and 4:00 p.m., Monday through Friday, excluding Court holidays</p> <p>PLEASE DO NOT TELEPHONE THE COURT OR THE COURT CLERK'S OFFICE TO INQUIRE ABOUT THIS SETTLEMENT OR THE CLAIM PROCESS.</p>

Exhibit 6

Hubbard v. NCAA Settlement Administrator
P.O. Box 301134
Los Angeles, CA 90030-1134



NCCO

VISIT THE SETTLEMENT WEBSITE BY
SCANNING THE PROVIDED QR CODE

Hubbard, et al. v. NCAA, et al.

U.S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

Case No. 4:23-CV-01593-CW (N.D. Cal.)

«Barcode»

Postal Service: Please do not mark barcode

NCCO: ClaimID: «ClaimID»

PIN: «PIN»

«First1» «Last1»

«CO»

«Addr2»

«Addr1»

«City», «St» «Zip»

«Country»

**Must Be Postmarked
By DATE**

Claim ID: <<ClaimID>>

PIN: <<PIN>>

Academic Achievement Award Claim Form

1) Contact Information

First Name		M.I.	Last Name	
Primary Address				
Primary Address Continued				
City			State	ZIP Code
Email Address				
Area Code	—	Mobile Number	—	

2) School & Athletic Information

College/University
Sport
Athletic Scholarship Status (e.g., full, partial, other)

3) Eligibility

1. Which describes your status during the academic year 2019-2020 (select all that apply):

- Athletically eligible to compete
- Academically eligible to compete
- Received athletic aid
- Good standing at your university



FOR CLAIMS PROCESSING ONLY	OB <input type="checkbox"/>	CB <input type="checkbox"/>	<input type="radio"/> DOC <input type="radio"/> LC <input type="radio"/> REV	<input type="radio"/> RED <input type="radio"/> A <input type="radio"/> B
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2. Which describes your status during the academic year 2020-2021 (select all that apply):

- Athletically eligible to compete
- Academically eligible to compete
- Received athletic aid
- Good standing at your university

3. Which describes your status during the academic year 2021-2022 (select all that apply):

- Athletically eligible to compete
- Academically eligible to compete
- Received athletic aid
- Good standing at your university

4. If you did not meet the conditions above for a full academic year for any of the following reasons, please fill in the reason below and indicate which year.

- | | |
|----------------------------------------------------------------------------------|--------------------------------------------------------------------|
| <input type="radio"/> Transferred
[][][][][]
Year | <input type="radio"/> Graduated/drafted
[][][][][]
Year |
| <input type="radio"/> Medical injury/change of status
[][][][][]
Year | <input type="radio"/> Other
[][][][][]
Year |

- If you received an Academic Achievement Award payment in 2021-2022, please fill in this circle.
- If you received a payment from the settlement in the *In re NCAA Grant-in-Aid Cap Antitrust Litigation*, No. 14-md-02541-CW (N.D. Cal. Dec. 6, 2017), ECF No. 746, please fill in this circle.

5. If you did not compete at a school in the Power Five in 2019-20, 2020-21, and/or 2021-22, please provide additional information for each year to explain how you met your school's 2022-23 academic achievement award criteria.

We will first use this information to try to match your information with the data we were provided. If we cannot, we may conduct an independent audit of it. We may contact you by email, letter, or phone to ask for more information. Please keep your contact information up-to-date. If you have any information you think would be beneficial to your claim, enclose a copy of those documents.

4) Certification & Signature

I declare under penalty of perjury under the laws of the United States of America that the information above is true and correct to the best of my knowledge and that I am authorized to submit this claim. I understand that my claim is subject to audit, review, and validation using all available information.

Signature: _____ Dated (mm/dd/yyyy): _____

Print Name: _____

Mail your Claim Form with copies of any supporting documents, **postmarked on or before MONTH DAY YEAR** to: *Hubbard v. NCAA Settlement Administrator*, P.O. Box 301134, Los Angeles, CA 90030-1134.

